



One by One™
MINISTRIES

IN THIS ISSUE:

2022 By the Numbers

2022 Highlights

2023 A Look Ahead



A Year of Growth

2022 has been a year of unprecedented growth at One by One, thanks to your faithfulness and support.

The Supreme Court's Dobbs decision, which overturned the constitutional right to abortion set by Roe v. Wade, had a significant impact on our ministry. We had more moms facing unplanned pregnancies reaching out to us for help. But we also had more volunteers looking for practical ways to help moms who chose life for their babies; many joined us to mentor and educate new moms to parent well!

We added four new team members: a new Office Administrator and Match Advocate in Memphis, a Dallas/Fort Worth Ministry Director, and a Spanish/Virtual Ministry Director, also located in Dallas.

We added a new community in Garden City, Kansas, and, thanks to generous donors, received a year's funding for three more new communities.

We are currently working to establish these new communities and hope to announce them by mid-year.

Mentor training online and in-person continued to thrive, and we added mentor training in Spanish so that we can better serve our moms whose first language is Spanish.

We completed our pilot virtual mentoring program and will be updating you shortly on the official launch of our virtual ministry.

In this newsletter, you'll see a quick recap of all you helped us accomplish this year. We plan to have a more in-depth annual report posted on our website soon.

Of course, we couldn't have accomplished anything we did without you. Thank you for all you do to support One by One so that we can help moms in need. Praying for blessings for you in 2023.

Heather McCaskill
Executive Director, One by One

One by One has opened my eyes to the fact that there's help out there and there are people who are interested in mentoring moms that are really trying to make a way for themselves. Having someone you can talk to who understands where you're coming from and will pray for you is awesome!

-OBO Mom

To be able to walk alongside, pray for, and encourage my OBO mom has been such a blessing for me.

-OBO Mentor

One by One is on the front lines. They're making a difference. They're saving babies. And they're leading moms to Jesus Christ.

-OBO Donor

2022 Highlights

Economy: The economic downturn took a toll on our moms as a number of them faced homelessness. We continued to update our resource lists across all of our regions and communities to assist moms with various needs.

Ministry Leaders' Luncheon: We held our first outreach luncheon to ministry leaders in the Memphis area. Most of the 50 attendees had not worked with us before.

Mother's Day: We provided our moms with a pretty "Mama" necklace, Walmart gift card, and devotional donated from Love Worth Finding. Our Memphis moms also received flowers donated by 901 POP and Bellevue Baptist Church and were able to select gently used baby clothes and items.

Claim the Future Benefit - Memphis, TN: The Mighty Men of Brown and the incomparable Bartholomew Orr of Brown Missionary Baptist Church in Southaven, MS, entertained and challenged us at our Claim the Future Benefit: Let Love Lead.

Texas Growth: We added two new staff members in Texas so that now San Antonio, Dallas, and our Spanish ministries each has its own director. We established an Advisory Council in San Antonio to work under our Board of Directors to assist in raising awareness and funds. The council hosted a dinner in November, raising more than \$25,000 for the San Antonio ministry. We also opened a mentor closet in San Antonio. We began training mentors in Spanish.

Garden City, KS: We welcomed a new community in Garden City, Kansas, and trained more than 10 new mentors there.

Christmas Mom Blessing Day: We provided each of our moms with a \$50 Walmart gift card, gift for mom and baby, and a Loved and Valued t-shirt. Memphis moms selected gently used baby items from our mentor closet.

Partners: We connected moms to partners who provided car service, pack-n-plays, clothing, baby needs, food, and more.

Advertising: We embarked on advertising campaigns on social media and radio to raise ministry awareness and recruit mentors.



2023: A Look Ahead

God certainly blessed One by One in 2022, and we are looking forward to continued growth in 2023. Here are a few items on our to-do list:

- Add 3 new communities
- Launch our virtual model
- Increase the number of moms served by 15%
- Hire a Marketing/Development assistant
- Release new mentor guides with streamlined lesson plans

- Provide life skills lessons to mentors to incorporate in mentoring visits as needed

Of course, we couldn't have achieved any of these things without **YOUR** support! You have blessed us all with your time, financial resources, prayers, and donations of gift cards and baby items to bless the moms we serve.

Thank you for your continued support!

2022 By the Numbers

- 256 moms served
- 231 moms in Year 1 program
- 19 moms in Year 2 program
- 6 moms in Discipleship program
- 152 new mentors trained
- 100+ community partners/churches

I love One by One because they help women in a time of need - but they do more than just help. They encourage. They make you feel stronger and make you want to be a better mom.

-OBO Mom

APPROX. VOLUNTEER HOURS DONATED: 2600



VALUED AT APPROX. \$78,000

I feel like as a Christian I hadn't done enough to help women to feel like abortion wasn't an option. If they had felt loved and cared for enough when they found out they were pregnant maybe they wouldn't have felt abortion was an option. I felt I needed to go alongside women - and One by One is doing that - helping women become great parents. And great parents raise great kids!

-OBO Donor